



St. Lawrence County Youth Bureau

80 State Highway 310, Suite 4
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FOR IMMEDIATE RELEASE

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SLC Teen Ambassadors Launch Teen Safe Driving Initiative

Canton, NY – The St. Lawrence County Youth Bureau, in partnership with its Teen Ambassadors, is launching a Teen Safe Driving Initiative to address the dangers of distracted and impaired driving among young drivers.

As part of this initiative, high school sophomores, juniors, and seniors, as well as any driving adult, are invited to take the Teen Safe Driving Pledge. By making this commitment, participants will receive a signed certificate and a special gift, reinforcing their dedication to safer driving habits.

The pledge is part of a larger effort driven by the St. Lawrence County Youth Committee's Teen Ambassadors, who surveyed 537 local high school students to gather data on teen driving behaviors. Their findings revealed alarming trends, including:

- 93% of teens identified texting while driving as the top distraction.
- 82% believe distracted driving is a serious issue among their peers.
- Nearly 75% have been in a car with a driver who was texting while behind the wheel.

"This initiative is a critical step in helping teens understand that every choice behind the wheel impacts not only their own safety but the safety of everyone around them," said Alexa Backus Chase, Director of the St. Lawrence County Youth Bureau. "We encourage every teen, and every driver in our community, to take the pledge and commit to safer roads."

The Teen Safe Driving Initiative is supported by a grant from Youth as Solutions (YAS) through the National Youth Leadership Council (NYLC) and aims to promote education, awareness, and community engagement around safe driving.

Participants can take the pledge by visiting the Youth Bureau's website at <https://stlawco.gov/Departments/YouthBureau> and clicking on the displayed safe driving image.



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For more information, please contact the St. Lawrence County Youth Bureau at (315) 379-9464 or email Alexa Chase at ACHase@stlawco.gov.

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